CHAD MOSSING

Chad is a "diplomatic, effective project leader who strives to uplift and improve working groups." ~ Sheri Bleam, Communications Professor "Easily engages with peers, teammates and coaches. I remain impressed by the high intellect that he possesses" ~Kyle Lindsay Head Coach

EDUCATION

Bachelor of Arts in Communications | Adrian College (2014-present; Graduation December 5th, 2017)
Dean's List; maintain 3.7 GPA while attending the following classes: TV and Radio Broadcasting, Public Relations I/II, Communication Theory, Directing, Communication Ethics, Communications Capstone, Business Management I/II, Consumer Behavior, and Marketing

WORK HISTORY

Event Planner Coordinator Downtown Development | City of Adrian | March 2017-November 2017 Organized a Halloween Event for students of Siena Heights, Adrian College, and Adrian community. Held 4 different topics of trivia at 4 separate locations and an outside live DJ after party with a costume contest. Collaborated with over 20 businesses, 15 school representatives, state government officials, and student organizations.

- > In charge of marketing the event; made posters, contacted local newspaper, and radio stations to advertise
- > Leader in acquiring donations from businesses, which was over \$300 for prizes in trivia and costume contest.
- Worked with the Head of Adrian's Downtown Development Authority to receive permits for the event, and follow city codes or ordinances.
- > Finished community event with limited budget; under \$500 dollars

Intern of Office and Facilities | Premier Volleyball Academy | May 2016-August 2016

Organized volleyball and basketball leagues, contacting 30+ coaches and 100+ individual players for sign up; supervised the running of camps and games; managed volleyball tournaments, troubleshooting equipment issues, spectator complaints, and coach requests; handled funds for admissions, often in excess of \$1000 per 2-3 hour shift; supervised concessions staff, overseeing cashier functions and maintaining inventory

- Managed May Madness volleyball tournament consisting of 20+ teams and Summer Slam volleyball tournament consisting of 30+ teams
- Organized adult sand volleyball leagues consisting of 12 teams, and basketball league consisting of 8 teams, responsible for scheduling an average 10 games per week for six weeks
- Marketed leagues to area middle and high schools, creating a database of school athletic directors in NW Ohio and SE Michigan

Laborer | MCS Manufacturing | July 2014-August 2015

Operated equipment for the production of car parts, maintaining a 12-second assembly rate and outperforming pace of coworkers

Landscaper | Total Package Landscape | March 2012-August 2014

Created landscapes for commercial and private accounts, planning and coordinating small- to large-scale projects for businesses and individual and multi-unit residential properties

Supervised 2-4 employees on completing smaller projects

Sales Representative | Vector Marketing | May 2011-August 2011

Created base of 180 clients, developing customer relations skills while marketing Cutco kitchen products; made 15-20 calls per day to customers and prospects; met with clients to discuss products and obtained referrals in meetings

- > Awarded "Top 100" for first-year sales reps
- > Earned top 3 in office sales, exceeding \$20K in product sales

ADDITIONAL INFORMATION

Capstone Project

Public Relations Consultant, Downtown Development, City of Adrian

Activities

Player, Adrian College Basketball Team; Member, WVAC 107.9 Media Group; Volunteer and Coordinator, Metamora Park-O-Rama; Volunteer, Holy Trinity Church Festival